

## Nueva Vista – Your Travel Partner in Armenia

Inbound Tour Operator and DMC in Armenia and in Caucasus

[www.exploreamenia.net](http://www.exploreamenia.net)

Stand W150

"Nueva Vista" is an experienced DMC and Incoming Tour Operator in Armenia (and in Caucasus). Although the range of our travel services is rather wide, our primary focus is to produce and execute good value in-bound tours (incentive/cultural/religious/adventure/culinary/etc.) and to provide Destination Management Services (event management/conferences/Meetings) to our worldwide located corporate partners in the fascinating country of Armenia.

We pride ourselves in our caring and highly personalised service to all our clients from around the world. By working closely with our clients at all stages of planning and execution, we suggest and develop the most appropriate, interesting, creative and lifetime-memorable travel arrangements and programmes with full of unprecedented experiences to best suit each individual, a group or series of groups. *We are always happy to advise our partners on touring and design an itinerary to suit their requirements*

### Why Nueva Vista as your Destination Management and Tour Operating Partner?

- Provision of **a comprehensive range** of Destination Management and in bound cultural and active tour operating services in Armenia (and in Georgia/Caucasus) – one-stop shop for your Armenia/Georgia/regional combined packages;
- Building **long-term partnerships and loyalty** with our clients, partners and suppliers – high level of satisfaction among the partners, longevity and sustainability of partnerships and indeed very high rate of repeat business;
- **Flexibility** in tailoring our services to partners' needs and requirements;
- **Multi-lingual** (English, German, French, Italian, Spanish, Russian, Mandarin/Chinese, Korean, Portuguese, Japanese, Armenian), highly qualified and largely experienced professional and support staff. Nueva Vista has 20 permanent professional staff and above 80 multilingual cultural and hiking guides, tour managers and support staff.
- Tailoring **internationally set highest standards** (including but not limited to quality of service, safety, security, health, environment, responsible tourism, etc.) in tourism industry to local flavours and traditions resulting to unprecedented holidays, tour packages, travel services and incentive products;
- Working with tour operators **from all continents** including North and South America, Europe, Middle East, Africa, Asia and Australia
- Established & efficiently functional **partnerships** with large networks of service providers in tourism industry (hotels, transport, catering, community-based organizations, etc);
- Pioneering and heavily promoting **environmentally conscious and socially responsible** tourism in Armenia – Founder of NGO Sustainable Tourism in Armenia and tailoring social projects with commercial products/services
- **World-class standards** for and utmost attention to **health and safety measures** and availability of appropriate professional indemnity, general liability and health insurance for all our services/partners/clients as per EU standards – unprecedented in Armenia/Georgia
- **Member** of reputable international professional associations (World Association of Travel Agencies – **WATA**, IATA – Accredited Agent)
- **Founding/Board** member of Tourism Armenia – the largest Association of DMCs in Armenia

### Destination Management and inbound Tour Operating Services by Nueva Vista DMC and Tour Operator

- Cultural/Historical/Religious authentic tours for groups and FITs;
- Active holidays – nature, trekking/biking/skiing, people & culture;
- Special interests travel programmes including gastronomy, interaction with communities, archaeology, etc;
- Exclusive Tailor Made travel packages & holidays
- Incentive Programmes, Team Building; Retreats and Business Holidays;

- Meetings, Conventions and Conferences

## **Cultural/Historical/Religious/Exploration Tours**

What makes Armenia unique along with a large number of interesting and important historical, pre-Christian and early Christian monuments, rich cultural heritage, fascinating landscapes and diverse flora and fauna? We believe that first of all, it is Armenians living in this ancient and beautiful country. Therefore, all our **cultural tour programmes and holiday packages** are featured and strengthened with human touch enabling our tourists to explore traditions, national characteristics, culture and of course – famous hospitality of Armenians. All our travel packages, together with discovering the most interesting architectural, Christian, cultural and historical monuments, most of which are included in **UNESCO World Heritage** List as well as fantastic landscapes of Armenia with the most experienced guides and travel support staff, also include visits to Armenian countryside, meetings with interesting local people, participation in making famous Armenian hand-made carpets, Armenian handicrafts, Armenian wine and brandy and Armenian traditional bread “Lavash”.

## **Active Holidays including hiking, trekking, biking and skiing**

We have also designed and executed various packages of **“Walk & Explore”**, **“Trekking”** and **“Hiking & Culture”** tours that enable our tourists - who appreciate countryside and healthy lifestyle - to see the most important sightseeing places and to explore the country on foot rather than to do it by bus. These holidays are more focused on discovery of nature of the country, Armenians and their lifestyle. Our trekking tours enable our guests to experience the atmosphere of and gain a real insight into a local area and hence - enjoying sights and sounds of Armenia’s glorious countryside. You will see fascinating details of areas inhabited by man for over many thousands years, hear about the history, farming, flora and fauna and learn entertaining anecdotes of those famous areas. Our walks also include visits to remote communities along the way and a great chance to meet local people. With these tour packages, we promote long-term partnership with community-based providers of tourist services thus supporting the development of local economies and pioneering and promoting socially and environmentally responsible tourism in Armenia. Our trekking/walking programmes are about filled environments rich in natural beauty, wildlife, history and cultural realities of Armenia. These tours present a fantastic and unprecedented mixture of riding/trekking and adventure tourism in Armenia’s most fascinating mountainous wild environment and discovery of Armenia’s rich cultural, historical and ethnic heritage.

## **Incentive Programmes**

Our incentive programmes are all about unique memories blended with history, culture, people, action and wellness. We create custom-designed programmes including the best from Armenia and transforming into positively surprising travel experiences. The concept is to take care of every single detail thus making the delivery of what you would normally not be able to experience when travelling alone our daily work. Our internationally experienced, knowledgeable and dedicated team of professionals will make sure to convert business to pleasure for an important incentive and to get appropriate return on investment.

## **Conferences & Meetings**

High quality conferences and meetings in Armenia will leave a long-lasting impression on every delegate. An entirely successful conference requires a deep understanding of different issues. Everything has to be thought of carefully including but not limited to complicated logistics, the most appropriate venue, accommodation, event programme and meeting the individual needs of delegates, technical requirements of the event, etc. Nueva Vista has substantial knowledge and experience in converting clients’ particular objectives into conferences and meetings.

## Event Management

Personal experiences offered by a successful event have long been recognized as a valuable marketing tool. Here the human touch is the key thus putting a face into your business. The objective is to create a sustainable partnership, solid relationship and enhanced networks resulting in comparative advantage for companies. The aim of the special event is always to find new, alternative and surprising ways to get participants to deepen business and personal relationships or to start new ones, or to improve communications, or just to relax. The incentive nature of our events gives companies a chance to communicate with the target group.

## Destination Management

During many years of experience in Armenia, we have developed strong and sustainable relationships with suppliers and service providers thus ensuring that the highest quality service is provided to our clients at the best value for money. We use the most convenient and suitable suppliers for the clients' needs: hotels, transportation, venue places, artists, actors, catering, builders, decorators, designers, technicians, masters of ceremonies, musicians, speakers, etc.

All our tourist routes are designed carefully not to harm the environment and moreover - to promote environmental protection. The latter is encouraged not only among our tourists but perhaps more importantly – among local communities and people, giving an example of environmental care and preservation of local fauna and flora.

A warm welcome is extended to everyone – single traveler, couples, families and groups at different size. All our tours are professionally designed and executed to target the requirements of all these categories. Based on our experience and continues feedback from our tourists, we do believe in making your travel in Armenia indeed exciting, enjoyable and forever memorable.

In last 15 years Nueva Vista has exhibited in the most prestigious and internationally recognized exhibitions: (Meeting Luxery Lugano, Reetex London, WTM London, WTM Latin America, FITUR Madrid, EMIT Istanbul, ITB Berlin, ITB Asia Singapore, Meedex Paris, EIBTM Barcelona, IMEX Frankfurt, BTE Brussels, Top Resa Paris, IMEX America, FIT America Latina Buenos Aires, etc). Various pioneering and unprecedented tour packages, travel products, incentive and MICE programmes on Armenia have been uniquely developed and exclusively presented and promoted by Nueva Vista in these travel fairs and exhibitions.

## Contacts

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