

# Pressemitteilung

---

## **Virtual interlining: Eurowings distributes tickets of other airlines for the first time**

- **Eurowings and Lufthansa Innovation Hub develop Eurowings Flight Platform**
- **New routes and attractive prices: Customers can link Eurowings flights with offers from Norwegian Airlines and SunExpress**
- **Eurowings Digital Managing Director Oliver Schmitt: "eurowings.com is increasingly developing into a travel platform and makes booking tickets from other airlines now possible"**

Starting today, Eurowings customers will be able to book numerous transfer connections at attractive prices. This is made possible by the newly developed Eurowings Flight Platform, which introduces the principle of 'virtual interlining'.

The innovative feature of the booking platform is, that it links Eurowings flights, with offers from other airlines even though there is no cooperation. Eurowings customers can book their flights quickly and conveniently in a single process. In addition, the new Eurowings platform covers the transfer risk between independently booked airlines: if a customer misses his connecting flight, the rebooking is handled via the Eurowings Flight platform so that the customer does not incur any additional costs in this connection.

The Eurowings Flight Platform adds numerous transfer connections to the Eurowings route network at attractive conditions: Eurowings flights can now be seamlessly combined with Norwegian Air Shuttle and SunExpress flights. This results, for example, in completely new connecting flights from Scandinavia via Germany to Mexico or from Turkey via Düsseldorf to the USA.

Following the integration of renowned mobility providers such as Flixbus and mytaxi into the airline's app, the Eurowings Flight platform is the next step in positioning eurowings.com as a comprehensive travel companion. "We are gradually expanding eurowings.com into a travel companion that meets every traveler's needs. The smooth networking of transport providers on the ground and in the air is an essential part of this. Therefore we now sell tickets of airlines, which complement our offer by 'virtual interlining' states Eurowings Digital Managing Director Oliver Schmitt.

The innovative concept of the airline combination was developed at the Lufthansa Innovation Hub, the central digitization unit of the Lufthansa Group in Berlin, in cooperation with experts from Eurowings Digital and is the first offer of its kind from a German airline. The technological basis for the search and combination of third-party flights comes from the Icelandic company Dohop, which is one of the leading innovators in this field. Further airlines will be integrated into the Eurowings Flight Platform in the course of the year, expanding the available route network.

# Pressemitteilung

---

## **About Eurowings:**

Eurowings is the Lufthansa Group's low-cost airline and thus part of the world's largest aviation group. With a rapidly growing fleet of currently 205 aircraft, Eurowings specializes in low-cost direct flights within Europe. The German airline currently offers more than 210 destinations in over 50 countries worldwide, making it Europe's third-largest point-to-point carrier. Last year, the company flew more than 40 million passengers for the first time and its staff grew to around 10,000 employees.

## **About Eurowings Digital:**

Eurowings Digital, based in Cologne, is a subsidiary of Eurowings and was founded in 2018. The aim of Eurowings Digital is to provide travelers with relevant information and digital solutions along the entire travel chain and to transform eurowings.com into a leading travel companion. In its first year, Eurowings Digital is already responsible for a turnover of over 1.5 billion euros on eurowings.com.

## **About Lufthansa Innovation Hub:**

The Lufthansa Innovation Hub (LIH) was named "Best German Innovation Laboratory" by the business magazine Capital and is the digitization hub of the Lufthansa Group, the world's largest aviation group. LIH operates from Berlin, Singapore and Shanghai. LIH identifies, evaluates and implements new digital business models in the Travel & Mobility Tech context in cooperation with industry leading airlines such as Lufthansa, Eurowings, SWISS and Austrian Airlines, the Frequent Flyer Program Miles & More and other business units of the Lufthansa Group.

Köln/Bonn, 09. Mai 2019

News, Bilder, Videos und weitere Informationen finden Sie hier:

**[newscloud.eurowings.com](https://newscloud.eurowings.com)**

Eurowings Unternehmenskommunikation  
Tel.: +49 2203 2970 7310

[presse@eurowings.com](mailto:presse@eurowings.com)

[www.eurowings.com](http://www.eurowings.com)

## Pressemitteilung

---

Wenn Sie künftig **keine weiteren Pressemeldungen** mehr von Eurowings wünschen, senden Sie bitte eine E-Mail an: [presse@eurowings.com](mailto:presse@eurowings.com)