



Option Way presents its flights' booking solutions to professionals of the tourism industry at the IFTM TOP RESA exhibition

Option Way, an online travel agency for travellers, invites tourism professionals to visit its booth C139 in the Digital Village to present its solutions.

Especially designed for professionals of the tourism industry, Option Way's solutions meet the needs of destinations management companies, travel agencies, tour operators, airports, works councils, or travel websites.

Option Way presents on this occasion:

- A **reservation platform** dedicated to destination management companies that provide support to their customers on the flight part of their trip. The integration of the flight offer is an asset to enable them to increase their sales;
- A **white label flight booking engine** dedicated to travel agencies, tour operators, airports, or travel websites, which allows them to develop their sales and monetize their website audience;
- A «**our selection of flights at unbeatable prices**» **widget** that shows the lowest prices on the major flights. Prices and availability are checked in real time. No prices «from...» but only flights at incredible prices, to be captured!

Each solution allows you to monitor sales in real time through a customized dashboard. Option Way ensures sales and after-sales of flights, with a vision of customer service in the interest of passengers, thus allowing partners to be released from any operational constraints.

Mathieu Chauvin «As we are about to celebrate our fifth anniversary, IFTM is a great opportunity for the entire Option Way team to meet our partners and present our flight solutions to professionals in the industry. Our ability to adapt these solutions to the needs of each partner will again be a key element of our success. »

To find out more and meet us during the 4 days of the show, contact us: pro@optionway.com

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A propos d'Option Way - www.optionway.com

Option Way simplifies the booking of airline tickets and is positioned on the passenger's side with all-inclusive prices, at no additional charge. Our travel agents, experts in their own field, are always available to assist travellers. Option Way is established in Sophia-Antipolis, registered with Atout France, member of the APST and approved by IATA.